



#### Custom Virtual Design Service

Welcome to Stella Maris Design Studio, your ultimate destination for transforming your living spaces. We believe in creating spaces that not just look good, but feel good too. With our expertise in interior design, we offer you the chance to reinvent your home with our unique moodboards.

#### What is a Moodboard?

A Moodboard is a visual tool that communicates our concepts and designs. It is a well thought out and planned arrangement of images, materials, furniture, etc. that is intended to display a room design. In essence, moodboards are the first stepping stone of an interior design project.

#### What We Do

We create moodboards that are tailored to your style and needs. We take into account your desired personal style, as well as hard surfaces, paint, lighting, window treatments, rugs, furniture, art and some small decor. Our Moodboards will provide you with a clear vision of your room's potential, complete with **links to each item** and **DIY project suggestions** for you to purchase and complete at your own pace!

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## What We Need From You



#### Inspiration

Any Pinterest boards or images you have saved are helpful for us to create your perfect space. We'll also have a discussion to understand your personal style.



## Pictures & Videos of Your Space

Pictures and videos are our best friend! Since our design service is completely virtual, we get the best understanding of your existing space through the pictures and videos you send.



## Measurements of Large Items

If you have items that you'd like to keep and incorporate, such as couches, chairs, tables, etc., we need the overall measurements (*length*, *width*, *and height*) so we can design with your favorite pieces!

## Measurements of Your Space



This is the most important step in the process. We need overall measurements of your space (room length, width, and ceiling height), as well as measurements between fixed elements such as windows and doors. Please click here and watch this example of measuring a room.





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## Pricing

#### **Small Spaces**

\$350 - \$500 per room

- Mudroom
- Powder bath
- Pantry
- Closets
- Etc.

#### Large Spaces

\$500 - \$1000 per room

- Bedrooms
- Bathrooms
- Living rooms
- Kitchens
- Etc.

Half of the payment is due prior to start, and the other half is due upon the delivery of the final board to the client. We allow one revision per board.

Please note that this fee is for our design services. Purchasing and installation of items that are sourced is the client's responsibility.

The client has the ability to choose their sourcing budget!

- <sup>\$</sup> Target, Walmart, Amazon, Wayfair
- \$\$\$ Pottery Barn, West Elm, Crate and Barrel, Serena & Lily, Article \$\$ Mix of both

## Timeline

Our moodboards usually take 7-14 days from start to finish (providing that all inspiration, pictures, and measurements are supplied in a timely manner). In order to provide the best possible design for all clients, we only take on 2-3 moodboards at a time. Therefore, there may be a waitlist at the time you contact us. We will be up front and communicate this with you in order to give you a realistic timeline!

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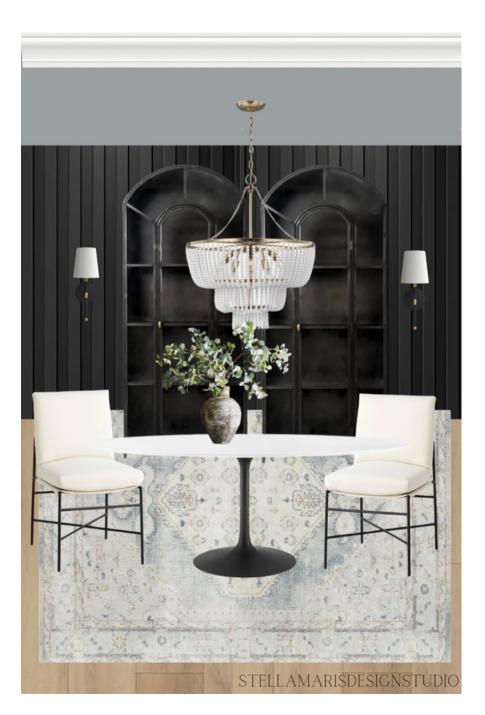
# Example Mood Board



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# Example Mood Board





# Example Mood Board

